



# MEGAN LE

## GRAPHIC DESIGNER & PHOTOGRAPHER

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### EDUCATION

#### BRADLEY UNIVERSITY

Peoria, IL | 2016 – 2020

Bachelor of Arts in graphic design and photography, *summa cum laude* (3.92)

Minor in social media marketing

Global Scholars Program

#### Leadership

Epsilon Sigma Alpha,

American Marketing Association

#### UNIVERSIDAD VERITAS

San José, Costa Rica | May – June 2018

CEA 5-week study abroad program

Ecological Photography course



### SKILLS

#### Adobe Programs

Illustrator, Photoshop, InDesign,

Lightroom, After Effects, Bridge

#### Social Media

Facebook, Instagram, Twitter, TikTok,

LinkedIn, Hootsuite

#### Additional Skills

CMS (Figma, SharePoint), HTML/CSS



### ACHIEVEMENTS

Dean's List 2016 – 2020

1<sup>st</sup> in COUNTRY's Case Study Competition

2017 Outstanding Student in Photography

#### Hootsuite Certifications

Platform, Social Marketing

#### Hubspot Certifications

Social Media, Content Marketing,

Digital Advertising



### EXPERIENCE

#### DIGITAL DESIGNER

*Creative Circle – CUNA Mutual Group | Oct 2020 – Present*

Designing conference materials, ads, web banners, and environment graphics; creating social media graphics; designing PowerPoint and InDesign templates for the Investments & Retirement sector, Chief Economist, and the Multicultural Center of Expertise

#### PHOTOGRAPHER AND GRAPHIC DESIGNER

*Freelance | Sept 2014 – Sept 2020*

Interacted with clients; photographed portraits, sports/action, and special events; created custom graphics and designs; utilized Adobe software for production and editing

#### GRAPHIC DESIGNER

*Foster College of Business | March 2018 – May 2020*

Designed a postcard, logo, booklet, flyers, and t-shirts under the Director of Marketing and Communications

#### PRODUCT PHOTOGRAPHER

*Hoerr Racing Products | Oct 2018 – March 2020*

Staged products in a professional studio setting; managed post-production using Adobe Bridge, Photoshop, and Camera RAW; produced web-ready images for e-commerce sites

#### GRAPHIC DESIGN INTERN

*COUNTRY Financial | May – Aug 2019*

Created personalized marketing materials for representatives; designed event materials, signage, and social media graphics; collaborated on a case study team and received first place

#### DESIGN AND SOCIAL MEDIA INTERN

*Big Picture Film Festival | Jan – May 2019*

Created and maintained Facebook, Instagram, and website; tracked metrics and increased awareness; designed posters, invitations, and social media content; developed event branding