



MEGAN LE

GRAPHIC DESIGNER & PHOTOGRAPHER

(815) 275-6735 | meganele2@gmail.com | www.meganleart.com



SKILLS

Adobe Creative Suite

Illustrator, InDesign, Photoshop, Lightroom, After Effects, Bridge

Social Media

Facebook, Instagram, Twitter, TikTok, LinkedIn, Hootsuite

Additional Skills

CMS (Workfront), HTML/CSS



EDUCATION

Bradley University

Peoria, IL | 2016 – 2020

Bachelor of Arts in graphic design and photography, *summa cum laude* (3.92)

Minor in social media marketing

Global Scholars Program

Leadership

Epsilon Sigma Alpha,

American Marketing Association

Universidad Veritas

San José, Costa Rica | May – June 2018

CEA 5-week study abroad program studying ecological photography



ACHIEVEMENTS

Hootsuite Certifications

Platform, Social Marketing

Hubspot Certifications

Social Media, Content Marketing, Digital Advertising

Awards

Dean's List 2016 – 2020

1st in COUNTRY's Case Study Competition

2017 Outstanding Student in Photography



EXPERIENCE

GRAPHIC DESIGNER

Contract – National Credit Union Foundation | Oct 2021 – Present

Creating case study documents; designed evergreen social media templates; created pre-event digital materials, social media content, and email/web graphics; designed a full-page print ad for Biz Kid\$

DIGITAL DESIGNER

Creative Circle – CUNA Mutual Group | Oct 2020 – Present

Designing conference materials, ads, web banners, and environment graphics; creating social media graphics; designing PowerPoint and InDesign templates for the Investments & Retirement sector, Chief Economist, and the Multicultural Center of Expertise

PHOTOGRAPHER AND GRAPHIC DESIGNER

Freelance | Sept 2014 – Sept 2020

Interacted with clients; photographed portraits, sports/action, and special events; created custom graphics and designs; utilized Adobe software for production and editing

PRODUCT PHOTOGRAPHER

Hoerr Racing Products | Oct 2018 – March 2020

Staged products in a professional studio setting; managed post-production using Adobe Bridge, Photoshop, and Camera RAW; produced web-ready images for e-commerce sites

GRAPHIC DESIGN INTERN

COUNTRY Financial | May – Aug 2019

Created personalized marketing materials for representatives; designed event materials, signage, and social media graphics; collaborated on a case study team and received first place

DESIGN AND SOCIAL MEDIA INTERN

Big Picture Film Festival | Jan – May 2019

Created and maintained Facebook, Instagram, and website; tracked metrics and increased awareness; designed posters, invitations, and social media content; developed event branding